WAAT .... 970 | WMCA.... 570 WART.....970 WMCA....570 WCBS....880 WMGM..1050 WEVD...1330 WNBC....660 WINS....1010 WNEW..1130 WJZ.....770 WNJR...1430 WLIB....1190 WNYC....830

# PROGRAMS ON THE AIR

WOR.....710 | WCBS-TV\_2 WOV....1280 WNBT... WPAT....930 WABD... WQXR...1560 WJZ-TV. WVNJ....620 WPIX......11 WWRL..1600 WATV ..

# MORNING

4:00-WINS-Sunrise Serenade 5:00-WOR-Joe Bier Program WNEW-Recorded Music 5:30-WNBC—Tom Page, Rural Reporter 5:45-WJZ—Recorded Music WCBS—Reveille Program and News WMCA—Music and Weather

wMCA-Music and Weather

5:55-WNEC-News; Tex Antoine, Records
6:00-WOR-Rambling With Gambling
WJZ-Farm News-Philip Alampi
WCBS-Jack Sterling Show
WMCA-News: Fisherman's Guide
WMCM-Mewsreel Theatre
WNEW-Anything Gocs-Variety
6:30-WNEC-News: Bob Smith Show
WJZ-Fatt Barnes Program
WCBS-News: Jack Sterling Show
WINS-Art Scanion Show
WNEW-News: Anything Goes
6:55-WNYC-News: Sunrise Symphony

WNEW-News; Anything Goes
6:55-WNYC-News; Sunrise Symphony
7:00-WNBC-News; Bob Smith Show
WOR-News, Melvin Elliott
WJZ-News, Don Gardiner
WCBS-News; Jack Sterling Show
WMCA-News; Fisherman's Guide
WINS-News; Art Scanlon Show
WMCM-Early in the Morning
WQXR-The New York Times News
7:05-WQIXP-Prephight Symphoto Sunrish

WMGM-Early in the Mornink
WMGM-Early in the Mornink
WMCR-The New York Times News
7:05-WQXR-Breakfast Symphony
7:10-WJZ-Weather Report
7:15-WOR-Gambling's Musical Clock
WJZ-Patt Barnes Frogram
7:25-WMGM-News: Records: Weather
7:25-WMGM-News: Records: Weather
7:25-WGKR-Weather Report
7:30-WNBC-News: Bob Smith Show
WCGS-News: Jack Sterling Show
WCGA-News: Jack Sterling Show
WCGA-News: Anything Goes
WNEW-News: Anything Goes
WNEW-Heakfast Symphony
7:45-WCBS-News, Harry Clark
WMCA-Unity Vlewpoint-Talk
WNYC-Weather; City Careers
7:55-WJZ-News Reports
WNYC-News: Around New York
WMGM-News: Recorded Music
8:60-WNBC-News: Bob Smith Show

# WEDNESDAY, JULY 20, 1949 RADIO

1:25—Baseball: Pittsburgh at Brooklyn—WMGM; 2:25—Cincinnati at Giants—WMCA; 8:25—Yankees at Cleveland—WINS.

6:15-6:30-"Schooling. American Style." Dr. James Bryant Conant. Interviewed by Lyman Bryson-WCBS. 8-8:30-Chicken Every Sunday: Billie Burke, Harry Von Zell-WNBC.

8-9—Original Amateur Hour—WJZ.

8:05-9-Symphony Hall: Tchaikovsky's Serenade in C for String Or-chestra-WQXR.

8:30-9-Dr. Christian. With Jean Hersholt-WCBS.

9-9:30-Henry Morgan Show: Arnold Stang, Katims Orchestra-WNBC.
9-10:30-Lewisohn Concert: New York Philharmonic-Symphony. Pierre Monteux. Conductor: Giovanni Bagarotti, Violinist-WCBS.
9:30-10-Play: "Mr. District Attorney." With Jay Jostyn-WNBC.
9:30-10-Family Theatre: "My Terminal Moraine." Alan Young-WOR.
10-10:30-The Big Story of Tom Mercer. Cincinnati Reporter-WNBC.
10-10:30-Comedy Playhouse: "Girl Shy"-WOR.

10:30-11—The Symphonette, Mishel Piastro, Conductor—WOR.
10:30-10:45—"The Challenge of Asia," Mrs. Vijaya Lakshmi Pandit, Indian Ambassador to the United States—WJZ.
10:30-11—Capitol Cloak Room: Senator George D. Aiken—WCBS.

# **TELEVISION**

1:25-Baseball: Pittsburgh at Brooklyn—WCBS-TV: 2:20—Cincinnati at Giants—WPIX; 8:25—Baltimore at Jersey City—WATV.
3-4—Racing at Jamaica—WNBT.
8-9—Arthur Godfrey Show: Guest. Lisa Kirk—WCBS-TV.
8-8:30—The Quiz Kids. With Joe Kelly—WNBT.
8:30-9—Police Night Court Drama: "The Black Robe"—WNBT.
9-10—Television Theatre: "The Curtain Rises." With Nancy Coleman. Lex Richards, Guy Spaull and Peggy French—WNBT.
9-10—Program Playhouse: "Beat the Rap"—WABD.
9-10:45—Wrestling at Queensboro Arena—WPIX.
9:30-11—Boxing From Jerome Stadium—WABD.
9:30-11—Wrestling From Chicago—WJZ-TV.

# **MORNING**

WOR-John Wingate, News WJZ-News. Martin Agronsky WCBS-Morning News Round-Up WMCA-News: Antique Record Shop WQXR-The New York Times News

8:05-WQXR-Breakfast Symphony 8:15-WOR—Breakfast With Dorothy and Dick WJZ—Ed and Pegeen Fitzgerald WCBS—Phil Cook Show WINS—News: Morning Matinee

8:30-WNBC-Hi Jinx Talk-Interviews: Guests Commissioner James Murtagh, William Katzeil, Abe Krakrawer Katzell, Abe Krakrawer
WCBS-Margaret Arien Program: Mrs.
Edward Stanley
WMGM-News: Recorded Music
WNEW-News: Anything Goes
WNYC-Food Talks: Social Security

8:45-WNYC-Program Highlights

8:55-WJZ-Gems for Thought-Dr. Robbins W. Barstow

Barstow
WMYC-News: Masterwork Hour
WMYC-News: Masterwork Hour
WMYC-News. Peter Roberts
WOR-News. Harry Hennessy
WJZ-Breakfast Club
WCBS-BOb Hite News
WMCA-News: Recorded Music
WQXR-The New York Times News
9:35-WQXR-Just Music
9:13-WNBC-Norman Brokenshire
WOR-Meet the Menjous
WCBS-This Is New York-Bill Leonard
WINS-Art Seanlon Show
WMCA-Mr, and Mrs. Music
9:30-WOR-The McCanns at Home

WMCA-WT AND MIS. MUSIC
9:30-WOR-The McCanns at Home
WMGM-Fun at Breakfast-Ward Wilson
WNEW-News: Allan Edwards Show
WINS-Three Corner Club
WQXR-Piano Personalities

WQXR-Plano Personalities
9:45-WNBC-Inside the Doctor's Office
WCBS-Missus Goes A-Shopping. With
John Reed King
WQXR-Composer's Varieties
9:55-WNYC-News; Music From London

#### NEWS BULLETINS

every hour on the hour 7 A. M. to midnight over

> WQXR (1560 on your dial) WQXR-FM 96.3 mo. (Channel 242)

10:00-WNBC-Welcome Travelers: Tommy
Eartlett

Bartlett

WOR-News. Henry Gladstone

WJZ-My True Story-Sketch

WCBS-This Is Bing Crosby

WMCA-News: Mr. and Mrs. Music

WHVS-Charlie Starke's Music Shoppe

WMGM-Ted Husing's Bandstand

WNEW-Make-Belleve Ballroom

WOXR-The New York Times News

10:05-WQXR-Morning Melodies

10:15-WOR-Martha Deane Program WCBS-Arthur Godfrey Show 10:30-WNBC-Marriage for Two

WJZ-Betty Crocker Magazine
WNYC-Spirit of the Vikings
WNEW-News; Make-Believe Ballroom

10:45-WNBC—Thanks for Tomorrow WJZ—Rosa Rio. Organ WNYC—Plano Music 10:55-WNYC—News: Music America Loves

WAYLC—FIGHU MUSIC

10:55-WMYC—News, I Music America Loves

11:00-WABC—Dr. Paul—Drama
WOR—News, John Wingate
WJZ—Drama: Modern Romances
WMCA—News, Mr, and Mrs. Music
WGXR—The New York Times News

11:05-WQXR—Other People's Business: Aima
Dettinger: Guest, Barbara Frost

11:15-WABC—We Love and Learn—Sketch
WOR—Teilo Test—Quiz

11:30-WABC—Jack Berch Show
WOR—Drama—Against the Storm
WJZ—Ted Malone
WCBS—Grand Slam, Musical Quir
WNEW—News; Bing Crosby Records
WQXR—United Nations Today

11:45-WABC—Lora Lawion—Sketch
WJZ—Galen Drake Program
WCBS—Rosemary—Sketch
WQXR—Along the Danube

11:55-WNYC—News; Midday Symphony

### AFTERNOON

12:00-WNBC-News. Charles F. McCarthy
WOR-Kate Smith Speaks and Sings
WOR-Kate Smith Speaks and Sings
WOR-Kate Smith Speaks and Sings
WORS-EW May Warren and the News
WMCA-News: Reorded Music
WINS-Don Goddard, News
WMGM-George H. Combs, News
WNGM-George H. Combs, News
WNGM-George H. Combs, News
WNGM-George H. Combs, News
WNGM-George H. Combs, News
WORM-The New York Times News
12:15-WNRC-News Round-Up
WCBS-Aunt Jenny-Stetch
WINS-Inside Hollywood-Pat O'Brien
WMGM-Recorded Music
12:30-WNBC-Norman Brokenshire Show
WOR-News, Henry Gladstone
WJZ-News, Herb Sheldon Program
WCBS-Romance of Helen Trent
WINS-Listen to Lacy
WMGM-Johnny Olsen Luncheon Club
WNEW-News: Four Aces
12:45-WOR-The Answer Man
WCBS-OUR Gai Sunday-Sketch

WNEW—News: FOUR ACES

12: 45-WOR—The Answer Man
WCBS—Our Gal Sunday—Sketch
WNEW—Recorded Music

12: 55-WNYC—News: Missing Persons

1: 00-WNEC—Mary Margaret McBride
WOR—Luncheon at Sardi\*s, Bill Slater

WJZ-Baukhage, News
WCBS-Big Sister-Sketch
WMCA-News; Recorded Music
WNYC-Chamber Music
WMGM-News; Warm-up Time
WNEW-Beauty-Richard Willis
WQXR-The New York Times News
1:05-WQXR-Midday Symphony
1:15-WJZ-Nancy Craig Program; Guest, Dr.
Rosa Winoka Hiii
WCBS-Ma Perkins-Sketch
1:25-UMGM-Basebali: Pittsburkh at Brookly

WCBS-Ma Perkins-Sketch

1:25-WMGM-Baseball: Pittsburgh at Brooklyn

1:30-WCBS-Young Dr. Malone-Sketch
WNEW-News; Recorded Music

1:45-WCBS-Guiding Light-Sketch
WOR-Your Marriage
WJZ-Dorothy Dix Program
WNYC-Weather and News

2:00-WNBC-Double or Nothing. With Waiter
O'Kccfe
WOR-Queen for a Day
WJZ-Breakfast in Hollywood-Jack
McElroy
WCBS-Second Mrs. Burton-Sketch
WNEW-Music Hall
WQXR-The New York Times News
WMCA-News; Sports and Music

WNYC-Literary Matinee
2:05-WQXR-Pop Concert
2:15-WCBS-Perry Mason—Sketch
WNYC-History House
2:25-WMCB-Basebail: Cincinnati at Giants
2:25-WNBC-Today's Children—Sketch
WOR-Second Honeymoon
WZB-Bride and Groom—John Nelson
WCBS-This Is Nora Drake—Sketch
WNYC-Symphonic Matinee
WINS-Musical Scoreboard
WNEW-News: Music Hall
WQXR-Curtain at 2:30
2:45-WNBC-Light of the World—Sketch

WQXR-Curtain at 2:30

2:45-WNBC-Light of the World-Sketch
WCBS-The Brighter Day
WQXR-Home Music Quiz
3:00-WNBC-Life Can Be Beautifui-Sketch
WOR-The Tremaynes
WJZ-Ladies Be Seated: Tom Moore
WCBS-David Harum-Sketch
WQXR-The New York Times News
3:05-WOR-Recent Recordings
3:15-WNBC-ROad of Life
WOR-Bing Crosby Sings
WCBS-Hilltop House-Sketch
3:30-WNBC-Pepper Young's Family-Sketch
WOR-John Reed King's Best Girl

WJZ—Quiz: Add a Line—John Nelson WCBS—Robert Q. Lewis Show WNEW—News: Music Hall WXR—Gilbert and Sullivan Music 3:45-WNBC—Right to Happiness—Sketch 3:55-WNYC—News: Summer Concert 4:00-WNBC—Backstage Wife—Sketch WOR—Barbara Welles Show: Guest. Mrs. Juliet Rice Wickman WJZ—Kay Kyser Show WCBS—News: Beat the Clock WMGM—Sports Extra: Music WNEW—Jimmy Atkins Show WQXR—The New York Times News 4:05-WQXR—Symphonic Matinee

WQXR—The New York Times News
4:05-WQXR—Symphonic Matinee
4:15-WNBC—Stella Dailas—Sketch
WNEW—Men of Melody
4:25-WM6M—News: Recorded Music
4:30-WNBC—Lorenzo Jones—Sketch
WOR—Johnny Olsen, Prince Charming
WJZ Eleanor and Anna Roosevelt
WCSS—Winner Take All—Bud Collyer
WMCA—Sports and Music
WINS—Listen to Lacy
WNEW—News: Recorded Music
4:43-WNBC—Young Widder Brown—Sketch
WJZ—People and Things—Patt Barnes

WMGM-News; Recorded M.16
4:55-WNYC-News: Sunset Serenade
5:00-WNBC-When a GHI Marries
WOR-Ted Drake
WJZ-Challenge of the Yukon
WCBS-Roger Bennett Program
WMCA-News: Sports and Music
WMGM-Ted Husing Bandstand
WNEW-Roy Ross Orchestra
WQXR-The New York Times News
5:55-WOYD-Teday in Music

**AFTERNOON** 

WQXR—The New York Times News
5:05-WQXR—Today in Music
5:15-WQXR—Today in Music
WCBS—Los Angeles Chamber of Commerce
Luncheon: Charles Luckman. Earle W.
Grover
WNEW—Bob McLaughlin's Clubtime
WQXR—Record Review
5:30-WNBC—Just Plain Bill—Sketch
WOR—Gabriel Heatter's Mailbag
WJZ—Adventures of Johnny Lujack
WNEW—News: Make-Believe Ballroom
WQXR—Cocktail Time
5:45-WNBC—Front-Page Farreil—Sketch

5:43-WNBC-Front-Page Farreli-Sketch WOR-Passing Parade-John Nesbitt WCBS-Quiz: Hits and Misses 5:55-WNYC-News: Music of the Theatre

#### **EVENING**

WQXR-The New York Times News
6:05-WQXR-Music to Remember
6:15-WBRC-Don Pardo. Sports
WOR-Bob Elson Interviews
WJZ-Allen Prescott
WCBS-Schooling. American Style-Dr.
James Brysant Conant. Lyman Bryson
WMCA-Movie Gossip: Music
6:28-WQXR-Weather Report
6:30-WBRC-Wayne Howell. Recordings
WOR-News. Vandeventer
WCBS-Curt Massey Time: Martha Tilton
WMCA-Racing Results
WINS-Carroll Alcott. News
WMGM-Today's Saratoga Races at
Jamaica Jamaica WNEW—News: Make-Believe Baiiroom WOV—1280 Club—Fred Robbins WQXR—Dinner Concert

WOV-1280 Club-Fred Robbins
WQXR-Dinner Concert
6:45-WNBC-Three-Star Extra. New8
WDX-Sports. Stan Lomax
WJZ-Sammy Kaye Sliowroom
WCBS-Charles Coilingwood, New8
WMCA-Sports, Steve Eilis
WNYC-Weather and Ncws
WINS-Sports News
WINS-Sports News
WJZ-freadline Edition
WCBS-Guiz: Spin to Win-Warren Huil
WMCA-News: Recorded Music
WNYC-Masterwork Hour
WINS-Hollywood-Martin Start
WMGM-Today's Basebail
WQXR-The New York Times News
7:05-WQXR-Keyboard Artists 7:05-WQXR-Keyboard Artists

7:15-WNBC-Morgan Beatty, News; Others
WOR-The Answer Man

7:15-WNBC—Morgan Beatty, News; Others

WOR—The Answer Man

WOR—The Answer Man

WOR—The Answer Man

WOR—The Answer Man

WOR—Cathol Heatter.

WOR—Cabriel Heatter. News

WINS—News; Carroll Alcott

WMGM—Jazz—Leonard Feather

WOR—Latry Lesueut. News

WINS—Songs by Crosby

WINS—Songs by Crosby

WINS—Songs by Crosby

WNSU—Jammy Powers, Sports

7:55-WNYC—News Reports

8:00-WBLD—Shicken Lerry Von Zeil

WOR—Conréder Leary Von Zeil

WOR—Conréder Leary Von Zeil

WIZ—Original Amateur Hour

WCG—Conréder Leary Von Zeil

WIZ—Original Amateur Hour

WCG—Conréder Leary Von Zeil

WOR—Conréder Leary Von Zeil

WNYC—Quiz: Mind Over Music—Hugh

Ross, Boris Goldovsky, Lukas Foss,

Julius Herford, John Savage

WINS—Music in the Night

WMGM—Catalino Rlumba Orchestra

WNEW—Magle of Music

WEVD—Melodic Gems

WOY—Band Parade—Bill Williams

WOX—The New York Times News

3:05-WQSR—Symphony Hall: Tchaikovsky's

Screnade in C for String Orchestra

8:30-WNBC—Adventures of Archie Andrews

WOX—Boston Blackle—Sketch, With Jean

Hersholt and Rusemary De Camp

WMCA—Dick Haymes Sloow

WNYC—BBC Playhouse: Priestley's The

Good Companions. Part I

WMGM-Recorded Music WEVD-II's Song Time WNFW-Yewr' York of Music -WEVD-United Nations Today WMCA-News; Recorded Music

8:55-WOR-Bill Henry, News

8:55-WOR-Bill Henry, News
9:00-WNBC-Henry Morgan Show: Arnoid Stang, Kenny Delmar, Alice Pierce, Betty Harris, Jeff Clark, Milton Katims Orchestra WOR-Hollywood Theatre WJZ-Transylvania Music Festival: Symphony Orchestra. Dr. James Christian Pfohl, Conductor: Carol Glenn Ylolin, at Brevard Music Camp, Asheville, N. C. WCBS-Lewisohn Stadium Concert: New York Philharmonle-Symphony Orchestra. Pierre Monteux. Conductor: Glovanni Bagarotti. Vloiln: James Fasset. Comments
WMCA-Ncws: Recorded Music WNEW-Treasury of the Spoken Word WEVD-Students' Forum: 1s American Education Falling to Achieve Its Goal? Martin Rebhur. Ralph Asherman. Phoebe Marks: Richard H. Roffman, Moderator

Photoe Malas.
Moderator
WOV-Prairie Stars-Rosalle Allen
WQXR-The New York Times News
\$:05-WQXR-Concert Hall

8:05-WQXR-Concert Hall
9:15-WNEW-You Decide—Bruno Shaw
WMGM-Joel Herron Orchestra
9:30-WNBC-Play: Mr. District Attorney
With Jay Jostyn and Others
WOR-Family Theatre: My Terminal
Moraine, with Alan Young: Patricia
Neal, Hostess
WJZ-Lawrence Welk Show
WMGM-Guy Granada Orchestra
WNEW-News: Recorded Music
WEVD—Concert Favorites
WGVR—Let's Celebrate WEVD-Concert Favorit

# **EVENING**

9:45-WEVD—Melody Moments WMGM—Recorded Music WOXR—Great Names 9:55-WNYC—News; Concert Hall

10:00-WNBC-The Big Story of Tom Mercer, Cincinnati Reporter: Robert Sloane, Narrator

Narrator

WOR-Comedy Playhouse: Girl Shy
WJZ-It's Time for Music

WMCA-News: Report from Israel—
Arthur D. Holzman

WMGM-Joel Herron Orchestre

WEVD-Forum: Fighting the Georgia
Prison System-Curtis F. McClane,
Roland Watts: Albert K. Herling,
Chairman

WQXR-The New York Times News

10:05-WQXR-The Diamond Horseshoe

WMCA-Recorded Music

10:30-WBC-Curtain Time: Will You Ruy

WMCA—Recorded Music

10:30-WNBC—Curtain Time: Will You Buy
My Wooly Dusters? With Harry Elders
WOR—The Symphonette, Mishel Plastro,
Conductor

Conductor

WJZ—The Challenge of Asia—Mrs. Vijaya
Lakshmi Pandit: from San Francisco
WCBS—Capitol Cloak Room: Senator
George Alken of Vermont
WCA—News: United Nations Today
WMGG—Sports Final
WFVD—Music You Want
WCXP—Mclodies of Old Vienna
WINSW—News: Recorded Music

10:45-WNEW-Cy Waiter. Piano WMGM-Trotting Races. Westbury. L. I. WQXR-Miniaturcs WJZ-String Ensemble WINS-Adventures in Travel 10:55-WNYC-News (Off at 11)

11:00-WNBC—News—Kenneth Banghart

WOR—News Reports

WJZ—News Reports

WLS—News Reports

WMCA—Night Watch (To 2)

WINS—Music Over Manhattan

WMGM—Newsreel Theatre

WNEW—Music Until Midnight

WEVD—Recorded Music

WOV—Robbins Nest—Fred Robbins

WQXR—The Word of Music

11:05-WOR—Richard L Tobln. News

WJZ—Weather: Joe Hasel. Sports—Guest,

Deveraux Milburn

WCBS—Have You Forgotten?

11:25-WOR—Weather: Deems Taylor Concert

11:30-WNBC—Dance Music

WJZ—Gems for Thought—Dr. Robbins W.

Barstow

WCBS—Roger Bennett Starlight Salute

WNEW—Nower Vorence Value Val

WJZ—Gems for Thought—Dr. Robbins W. Barstow
WCBS—Roger Bennett Starlight Salute
WNEW—News: Music Until Midnight
11:33-WJZ—Dance Music
11:55-WINS—Ncws: Jack Eigen Show
12:00-WNBC—News: Variety Music
WOR—News: Dance Music
WJZ—Symphony Sid (To 5:45)
WCBS—News: Dance Music
WJZ—Symphony Sid (To 5:45)
WCBS—News: Dance Music
WMGM—Music to Read By
WNEW—Milkman's Matin.ee
WEVD—Symphonic Hour
WOV—Volce of the Army
WQXR—The New York Times News
12:05-WQXR—Nighteap (To 1 A. M.)
12:30-WMGM—Bob Williams Show
12:55-WNBC—News (To 1)
1:00-WCBS—News Reports
1:30-WMGM—Bee Kalmus Show
2:00-WOR—Big Joe's Happiness Exchange